

Case Study – Eazyfone Group

Client Company Synopsis

Founded in 2001, award winning Eazyfone Group is a leading European recycling and re-use operation based in Manchester UK. Eazyfone offers a portfolio of tailored solutions to the mobile telecommunications sector, specifically retailers, operators, manufacturers and distributors.

Eazyfone Group employs third party certified environmental management systems, is ISO 14001 accredited and is recent winner of the 2005 North West Business Environment Awards. They support their clients with all aspects of environmental compliance including Duty of Care, Waste Transfer, Special Waste Regulations and the forthcoming WEEE directive.

Project Brief

Eazyfone needed Fluidata to provide them with a cost effective and high performance solution. They were moving offices and part of the process was to install a new connectivity solution.

Fluidata's Role

Due to the location of the offices the preferred option of SDSL was not available. The cost of installing a leased line was high and to be avoided if possible. In this case Fluidata proposed and eventually installed a PureFluid BURST solution. This is the aggregation of 2 x BURST lines which provide up to 20Mb/s download and 2Mb/s on upload per line. BURST has been designed with business needs in mind, using the Annex-M (current UK operators use Annex-A) variant of ADSL 2+.

Client Feedback

"We at Eazyfone Ltd have been delighted with the service and support that we have had from Fluidata, from the initial sales team through to the support team. We needed an enterprise level internet connection on a small budget with difficult circumstances. Fluidata were the only company able to offer this to us; the connection is incredibly fast and reliable and is exactly what we asked for.

Unfortunately faults can occur from time to time as everyone in the IT sector knows, but the response from the support team was instantaneous and the resolutions were very quick. The feedback we have received on these faults has been invaluable to our company to help us plan our future strategies and has enabled us to move forward and start planning for the future. We very much look forward to working with Fluidata in the future to help extend our company.

I just want to say thank you very much for a grade A service and a job well done!"

Further details on Fluidata's products and services can found online at www.fluidata.co.uk or by calling one of our Account Managers on 0845 868 7848.

