

PureFluid hails the new way to get your business data flowing

Fluidata, the UK's number one for low contention DSL, proudly announces the launch of PureFluid – its corporate grade connectivity solution. PureFluid builds upon Fluidata's existing reputation of delivering dependable internet access, by offering internet connections with levels of redundancy, scalability and bandwidth that surpass even leased lines.

PureFluid is currently available throughout London with the following bandwidth options; 2, 4, 6 and 8 Mb/s, each with no contention ratio and all are fully symmetrical, delivering the same speed both down and up stream. 2005 will see the service going nationwide, and later in the year a 16Mb/s service is expected.

PureFluid is a true leased line alternative for business, offering 24x7x365 support and an excellent guaranteed service level agreement (SLA) starting at 99.95%. Also, in comparison to leased lines, the costs are dramatically reduced, in some cases by as much as 60%.

Fluidata appreciates that often the most important feature for their clients is a dependable connection, which is why the service level agreement is one of the highest in the industry. This is achieved by delivering PureFluid using multiple independent service lines. This method allows for increased levels of redundancy and automatic fail-over protection, a safe-guard that goes well beyond the leased line services that PureFluid replaces.

For mission critical connections that your business can't afford to be without, PureFluid incorporates automatic service line fail-over, advanced routing capabilities using Cisco hardware, and an industry leading 24x7 support centre to ensure that any issue – no matter how unlikely or unexpected – is dealt with efficiently and quickly.

Fluidata is leading the way in high availability internet connections with PureFluid, using the very latest technology to deliver the most dependable solution, and at the honest pricing their clients have come to expect... making sure business data never stops flowing.

For further details on PureFluid and Fluidata's complete range of connectivity products and other internet services please visit <http://www.fluidata.co.uk/>.

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